

PRIVACY POLICY

The Alexander at Creek Road
www.TheAlexanderatCreekRoad.com
www.GetMarriedinDrippingSprings.com

Privacy Notice: *Your information will not be sold to third parties.*

ALR Creek, LLC dba The Alexander at Creek Road respects your privacy. The following explains how we will process and protect personal information received from and about clients, prospective clients, website visitors, agents, vendors, consultants, and other parties, referring to your “personal information” or any information that identifies or could reasonably be used to identify you.

How do we use website user information? We use information collected directly from website users to provide the services that users request, such as subscribing for notifications of updates and events. Other data collected via cookies is used to help us analyze visitor interest in our business.

Collecting and Processing Your Information: We process personal information received from, or on behalf of, users and clients to:

1. To promote our services, convey information on upcoming events, alerts on contractual issues, announcements and news
2. To improve and develop new services
3. To provide our Users with ongoing customer assistance and technical support
4. To monitor our business and compile statistical data for analysis and research
5. To comply with any applicable laws and regulations

We rarely do, but may choose to send occasional emails with information about our company, services, and upcoming events. If we do, we use cookie and other technology to determine whether you read the emails, click on embedded links or visit our websites. We use software that places a cookie on your device which tracks this activity. If your email address is in our database, your cookie-tracked activity is associated with that address. If you no longer wish to receive marketing communications from us, you may unsubscribe at any time by sending an e-mail to events@thealexanderatcreekroad.com.

Storing Data: We protect client information from disclosure in accordance with ethical obligations, legal privileges, and client requirements. We may disclose your personal information to third-party service providers in accordance with arrangements which maintain the confidentiality and security of your personal data, where we are required to do so by applicable law, regulation or court order

Access to Data: Our marketing team, website development personnel, and third-party service providers may have access to website user data for the above purposes. We also provide reports with website user information to our management.

For Website users, information collected directly from users is retained as long as it is needed to provide requested services. Personal information collected via cookies is retained until you instruct us to delete it.

Pertaining to Events for Clients and Guests

Personal information collected from Clients and Event guests: We may collect names and contact information from some guests to convey access and other information. We may also take photographs at events or receive photographs from photographers of events. We retain visitor information for as long as it is needed to facilitate the event and related activities. Client information is generally held for about 5 years after conclusion of Event.

Use of personal information of Clients and Event guests: We will process personal information to manage visits, verify identities, provide access to our facilities and systems, secure our facilities and communicate with visitors regarding their visit.

Access to personal information of Clients and Event guests: In addition to staff who helps with coordination or planning an Event, we may share your information with other service providers or business partners involved in organizing or hosting the Event. Other guests may see names and organization on a shared guest list. That database may be accessed by our marketing team, third party service providers, and a limited set of other personnel that support our marketing efforts.

Links to Other Websites

Our websites do contain links to our own and other websites. We do not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our websites and to read the privacy statements of every website that collects personally identifiable information. This Privacy Notice applies only and solely to the information collected by our websites.

Notice to European Union Users

We are located in the United States. If you provide information to us, the information will be transferred out of the European Union (EU) and sent to the United States. (The adequacy decision on the EU-US Privacy became operational on August 1, 2016. This framework protects the fundamental rights of anyone in the EU whose personal data is transferred to the United States for commercial purposes. It allows the free transfer of data to companies that are certified in the US under the Privacy Shield.) By providing personal information to us, you are consenting to its storage and use as described in this Privacy Notice.

Answering Your Questions

If you have additional questions, email us at events@thealexanderatcreekroad.com